

WATT, RETTEW & CLAY.

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Store Closes Promptly at 6 P. M.; Saturdays, 10.

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This Great Manufacturer's Sale of High-Grade Muslin Underwear

is distinctively the leading sale in Norfolk!

The winds of competition only make our trade sour the higher. In telling of how we came to get this unmatched stock we give you a statement of facts—not a ghost story. We have not hatched up a name for this occasion—"Manufacturers' Sale" clearly, tersely and truthfully expresses the culmination of a tremendous deal that we made direct with a leading Pennsylvania manufacturer. He was in absolute want of money. He got our cash. We got his products. At a mere iota of its true worth he turned over to us his entire made-up stock, and

in consequence, we can truthfully assert:—

Stern necessity makes rare opportunities.

That we are the pace-makers in Muslin Underwear selling.
That we are eclipsing every earlier effort.
That certain elegance is yoked to sensible economy.
That we offer a veritable spring freshet of attractions.
That there is top-notch beauty and worth in these garments.
That quality is the true test of cheapness.
That we hold out no baits, but quality.
That this sale commands attention by deserving it.
That your taste for the beautiful will make you appreciate the garments we offer.
That fitness, fineness and small cost characterizes this gathering.
That we offer garments that it pays you to buy.
That we appeal to your fondness and satisfy your pride at small outlay.
That it pays to be particular.
That—

This is a sale of worthy goods at prices never before thought possible.

We repeat the following list with an alteration or two. It is a powerful, peerless, defiance demonstration of what this sale affords. Just a word more—when making comparisons note the quality first; then the price.

GOWNS:—

At \$5.—Made of good cotton—3 styles, high neck, V neck and Empire—tucks and embroidery.
At \$5.—V neck, Empire, high neck. Entire yoke of embroidery, edged with embroidery around neck and sleeves. 8 other styles.
At \$5.—Fine French Gowns made of cambric; neck and sleeves edged with lace, 3 other styles at this price.
At \$5.—Regular \$1 Gowns—Empire and square neck. Embroidery and ruffles.
At \$5.—Four very pretty styles. Round, V and high neck. Embroidery and ruffles.
At \$12.—Eight styles. Regular \$12.50 goods. Trimmed with embroidery and lace.
At \$12.—Regular \$12.50 Gowns, high neck, low neck, V neck, empire and Mother Hubbard styles. Lace and embroidery. Extra full. 60 inches long.

At \$12.50, \$1.39, \$1.50, \$1.98 very handsome Cambric Gowns. At \$2.75 made of fine soft mull, lace trimmed.

SKIRTS:—

At \$3.—Made of good cotton with hem-stitched flounce—cut full.
At \$5.—Six styles—Excellent garments—one style is made with deep flounce, 2 1/2 yards wide, with hem and tucks. Another style has tucked cambric umbrella flounce with dust ruffle. Others trimmed with lace.
At \$5.—Has deep full flounce with insertion let in, Hamburg ruffle. Another style has the umbrella flounce trimmed with embroidery.
At \$8.—Made of good muslin with deep cambric flounce, 3-inch ruffle of pretty Hamburg, with dust ruffle. Another style is pretty trimmed with rich lace.
At \$1.—Regular \$1.25 garments—deep, full flounce with 7-inch Hamburg ruffle, 4 other styles.

At \$12.50—Handsome Cambric Skirts—deep flounce, with Point de Paris lace and insertion.
Better grades at \$1.75, \$2, \$2.50, \$3 up to \$6 each.

CHEMISE:—

At \$1.—Made of good cotton. Plain band.
At \$2.—Lace trimmed and embroidery trimmed—cut full. Plain corded band.
At \$2.—Fine Cambric Chemises—corded band.
At \$2.—Fine Cambric Chemises trimmed with embroidery and lace.
At \$5.—Fine Cambric Skirt Chemises with ruffle and tucks at bottom. Neck and sleeves edged with lace.
Fine Cambric Chemises at \$7.50; fine lawn at \$9.00; \$1 and \$1.50; fine mull at \$1.50 and \$1.69.

CORSET COVERS:—

At \$1.—Made of good cotton, high neck.

At \$12.50—Made of good cambric, square neck, seams felled.
At \$2.—Fine Cambric Covers, Embroidery trimmed. Low neck.
At \$7.50—Fine French Covers—lace and embroidery trimmed.
Others at \$2.00, \$2.50, \$3.00, and \$5.00 each. Beautiful covers, elegantly trimmed.

DRAWERS:—

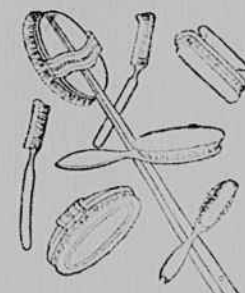
At \$1.—Made of good cotton, hem and tucks, yoke band with tape.
At \$1.—With umbrella ruffle.
At \$2.—Good cambric Drawers with hem and tucks. Another style has umbrella ruffle, hemstitched. Others with embroidery and lace.
At \$2.—Regular half-dollar Drawers. Pretty trimmed with embroidery and tucks.
At \$2.—Regular \$2.50 Drawers—made of fine cambric, embroidery and lace.
At \$2.—Extra size Drawers—made of fine cambric, embroidery trimmed. Better grades at \$2.50 and \$3.00. Regular \$1 and \$1.25 goods.

CHILDREN'S WEAR:—

CHILDREN'S SKIRTS, made without bodies, Cotton, with hemstitched cambric ruffle with tucks. Ages 2 to 5 years. 25c each.
CHILDREN'S SKIRTS — Without bodies, cut extra full with umbrella flounce. Made of fine cambric. 2 to 5 years. 25c each.
CHILDREN'S SKIRTS, with bodies. 50c, 75c, 90c, \$1, \$1.25, \$1.50 each.
INFANTS' LONG SLIPS—Soft finished Nainsook, 25c, 37 1/2c, 50c, 75c, 80c, \$1, \$1.25, \$1.50 and \$2 each.
CHILDREN'S SHORT DRESSES — Soft finish Nainsook, daintily trimmed with embroidery and tucks—50c, 75c, 90c, \$1, \$1.25, \$1.50 and \$2.
BOYS' PLEATED SUITS—made of white India Linon, with braided sailor collar—\$1.25.
Of tan linen, \$1.50; of White P. K., \$2. Better grades at \$2.25 and \$3.



Some bristling bargains in all sorts of Brushes.



We start with a purchase of 3,000 Tooth Brushes. These Brushes are made of pure white bristles in every imaginable shape—straight, concave, convex, saw-tooth and the "Prophylactic." There are at least a dozen different style handles.

These Brushes sell regularly at 25 and 35c. Pick from the lot now

AT 12 1/2c. EACH.

Some other good values are told of below.

Long handle Polishing Brushes, for cleaning silverware, 10c.

Solid Back Bristle Hair Brushes—the City and the Suburbs.
Ebony Back Pure Bristle Hair Brushes—\$1 each.
Ebony Back Military Hair Brushes—\$1.50 pair.
Solid Back Tekla Water Proof Hair Brushes—25c each. Ebony back—25c each.
Solid Back Clothes Brushes—25c each.
Wire Shoe Brushes, 50c each.
Felt Cloth Brushes—will brush silks, satins, velvets or the softest woolen fabrics without injuring or ruffling them—25 and 50c each.
Striped Back Bath Brushes—50c each.
Solid Leather Back Bath Brushes, with leather straps—50 and 75c each.

Sole Leather Back 9-inch Cloth Brushes, with graduating bristles, \$1 each.
The "Utility" Detachable Handle Bath Brushes—50c each.
Solid Back Long Handle—straight and curved—Bath Brushes—19, 25 and 50c.
Leather Brushes—twine wrapped handles—10c each.
Solid Top Leather Brushes, 10c each.
Extra quality twine-wrapped Leather Brushes—twine will not turn green—10c, 25c.
Ebony Handle Leather Brushes—splendid quality, 25c each.

Another talk on Mattings.

Matting sales continue to pile up. Praise and patronage go hand in hand.

New Matting Rugs are here. They are a yard wide, two yards long, have deep colored borders and rich inlaid designs. 65c each. We show

A SPECIAL MATTING AT \$9

—worth every bit of \$12. Ten handsome patterns; carpet, all-over; set figure and cross stripe effects.

19c. Printed Swisses at 10c.

About three weeks ago we sold a lot of very pretty 19c. Printed Swisses at 12 1/2c. a yard.

We have succeeded in getting another lot of them, and at even a lower price than the first lot.

They go on sale to-morrow

AT TEN CENTS A YARD.

There are only seventeen pieces in the lot. To get your share you must come early.

Magnificent Cambric Dimities, in a wide range of beautiful patterns and colorings—stripes, figures and polka dots. Regular 10c, qualities at 12 1/2c. a yard.
Fine French Zephyrs—cambric finish—36 inches wide—2 1/2 yard waist lengths—blue, black, pink, navy, green and yellow designs on white grounds. Instead of 12 1/2c. we say 8c. a yard.
"Crash Linen" for Skirts—looks like real linen—29 inches wide—the 10c grade at 6c. a yard.
The 12 1/2c. solid color Organdie at 10c. a yard. In pink, blue, navy, black, helio and ivory—very sheer.
Tulle de Vichy—light and airy—navy ground with white plaids—5c. a yard. Instead of 12 1/2c.
Beautiful, soft finish double fold Printed Jaconets—checks, figures and all-over designs—sell here right along at 10c, now 8c. a yard.

Continued Sale of Men's Goods.

Men's summer wearables were never so plentiful as now—at Watt's. Whatever your needs they can be best supplied here. Note these prices.

UNDERWEAR:—

Men's Fine Badminton Shirts—French neck, pearl buttons. Regular 25c. Skirts—Special 2 for 50c.
Fine Silk Trimmed Badminton Shirts—French neck, pearl buttons, full regular length cuffs. Drawers to match. The same as sold elsewhere 3 for \$1. Here 1 for \$1.
Fine 2 gauge Shirts and Drawers—extra ordinary value—worth at least 50c—here 3 for \$1.
Pink, blue and tan Shirts and Drawers—beautifully made—50c each.
Fancy Lisle Shirts and Drawers—pink and blue—in exceptional value—\$1 each.
Featherweight White Nainsook Shirts and Drawers—50c each.
Elastic Seam Jeans Drawers—40c. pair.
Laundered Percale Shirts—2 attached collar and cuffs—regular 25c, grade at 20c.
Regular 10c. Percale Shirts—2 detached collar and cuffs—50c. each.
Percale Shirts—2 collars and pair of link cuffs—instead of 60c. we say 50c.
The celebrated "Flycatcher" Shirts—made of fine madras—link cuffs—full line of stripes and checks—all sizes, \$1 each.

SOX:—

Men's Fast Black Sox with colored silk heels and toes—2 pair for 25c. The Sox sell regularly at 25c. a pair.
Men's Fast Black and Tan Sox—double sole, high spliced heels and toes—Regular 25c. Sox—special, 6 pair for \$1.
Men's Fancy Lisle Sox—colored stripes—2 pair for 25c.
Holeproof Sox—guaranteed to never need darning—4 pair for \$2. 6 pair for \$2.50.

NECKWEAR:—

Washable Imperial 4-in-hand Ties—can be worn as a buff—25c. each.
Fine Madras Striped Ties—Regular 12 1/2c. goods. Special 6 for 25c.
Washable Silk Striped Ties—3 for 25c.

SUSPENDERS:—

Face-elastic Guyot Suspenders—summer weight—25c. pair.
The "Duke" Lisle Suspenders—sold throughout the city at 50c, here at 40c. pair.

COLLARS AND CUFFS:—

Men's Linen Collars—all the popular shapes, \$1 a dozen.
The famous "Doublewear" Collars—newest shapes—2 for 25c.
Link and Plain Linen Cuffs—12 1/2c. pair.

A Summer Sale of Stamped Linen Pieces.



We secured from a manufacturer his entire sample line of pretty stamped linens—612 pieces, no two alike—bureau scarfs, centre pieces, tray covers, bureau sets and table covers; plain, hemstitched and fringed, in a varied assortment of new stamped designs. These pieces will be on sale on a special table, right aisle, and will be marked

1/3 LESS THAN REGULAR PRICE.

We carry a complete line of Belding's Wash Fluo—3 skeins for 10c, 40c. a dozen.

ELDRIDGE "B" SEWING MACHINES \$19 and \$20 each.

Another Skirt Sale.

We have received another lot of Crash Linen Skirts that sell generally at \$1.

This lot we will put on sale to-morrow AT 40c. EACH.

Seven-geep White P. K. Skirts, with deep hem, at \$1.
Regular \$1.75 White P. K. Skirts, with tailored seams, at \$1.

White P. K. Skirts—front panel beautifully trimmed with open insertion. Regular \$2.50 Skirts at \$1.75 each.
White P. K. Skirts, tulle effect trimmed by pretty open insertion—\$2 each.
Handsomely Braided White P. K. Skirts at \$1 each.
Handsomely Braided P. K. Skirts, with 3 rows of pretty insertion all around. \$5 each.
Crash Linen Skirts, 3 braids of white duck all around—\$1 each.
Better grades at \$1.25, \$1.50, \$2.00, \$2.50 and \$3 each.
Black and Navy Serge Skirts—percale lined, velvet bound, loops and buttons on back—\$1.50 each.
All-wool Black Cheviot Skirts—\$3 each.
Plaid Gray and large plaid all-wool cheviot circular skirts at \$5 each.
Handsome Black Taffeta Skirts—beautifully trimmed—\$10 each.

\$9 Tailor-made Suits, \$5.

There has been a sweeping reduction made in the prices of our tailored suits.

The regular \$9 Black and Navy Serge Suits are now \$5 each.

The regular \$17, \$15 and \$12.50 suits are now \$10 each.

The regular \$20 suits are now \$15 each.

There are only a few of each. Maybe your size is among them. If so you are fortunate indeed.

ELDRIDGE "B" SEWING MACHINES \$19 and \$20 each.

A WEEK IN SOCIETY

(Continued from Fourteenth Page.)

time, was in Norfolk last week saying good-bye to his friends. Mr. Moritt will sail for Europe on Wednesday.

The Misses Bracher and Miss Frazier, of New York, are visiting Mrs. Gordon De Cord, on Freemason street.

Mr. and Mrs. Harry Macon are spending a week at the Princess Anne.

Mrs. Robert W. Farmer has returned to her home, in Rocky Mount, accompanied by her sister, Miss Nannie Doyle, who will visit her.

Miss Margaret Ward is visiting friends in Staunton.

Miss Katherine Fontaine, of Balti-

A Sale of Ladies' Vests.

The offerings start at a good vest with taped neck, at 5c. each, and go on up to the best at half-dollar.

Bleached Vests—taped neck and armholes—10c, instead of 12 1/2c.
Swiss Ribbed Vests, Lisle finish, silk taped neck and armholes, 19c. quality at 12 1/2c.

Pure Lisle Thread, lace trimmed neck and armholes—25c. each.
Pure Lisle Thread Vests, excellent quality—The 50c. sort at 3 for \$1.
Fine Silk and Lisle Vests—all colors—50c. each.

New White Waists.

We have just unboxed the handsomest line of White Waists that have ever come to Norfolk. We made a quite fortunate dicker with the manufacturer and are enabled to offer unusually magnetic values to our patrons.

Plain White Lawn Waists of exceptionally attractive worth—splendidly made—25c. each.
Regular \$1.50 White Lawn Waists—open insertion and tucks running across the full front—\$1 each.
Regular \$1.50 White P. K. Waists—beautiful. Two rows of open insertion on the bias across the full front. Another has insertion down the front and on the shoulders—\$1 each.
Regular \$1.50 White Lawn Waists—full front of pretty puffing and tucks—\$1 each.
Regular \$2 White Cambric Waists—linen finish—18 rows of cording across the full front—\$1.25 each.
Regular \$1.75 White Lawn Waists—open insertion and tucks up and down the full front and on the shoulders—\$1.19 each.
Beautiful White India Linon Waists at 75c. each.

Silk Mull.

Rich colored washable Silk Mull—pink, light blue, white, Nile and black—with self color woven dots—50c. a yard.

Canopies—Hammocks.

Canopies for single beds, 81 inches deep, 8 yards around, 89c. each.

Canopies, 100 inches deep, 10 yards around, \$1.42 1/2.
105 inches deep, 11 yards around, \$1.62 1/2.
The famous "Dixie" Canopies—\$3.
New Hammocks—60c., 80c., \$1, \$1.25, \$1.75, \$2.50 and \$3.00 each.

A Trunk Sale.

Trusty Trunks that will stand the racket of the baggage smashers. The line is complete. If you contemplate traveling it will be to your interest to get your trunk of us.

TRUNKS at 50c., 80c., \$1.12, \$1.52, \$2, \$2.25, \$2.50, \$3, \$3.50, \$4, \$4.50, \$5, \$5.50, \$6, \$6.50, \$7, \$7.50, \$8, \$8.50, \$9, \$9.50, \$10, \$10.50, \$12, \$12.50, \$15, \$17, \$18.50 up to \$25 each.
TELESCOPES—Made of heavy canvas, 25, 30, 50, 60, 75, 80c., \$1, \$1.25, \$1.50 and \$1.75 each.
SATCHELS—All shapes—42, 48, 60, 75, 80, 90c., \$1, \$1.12, \$1.25, \$1.50, \$1.75, \$1.89, \$2, \$2.25, \$3, \$4.25, \$5 and \$6 each.
TRUNK STRAPS—Extra long—20c. each.
SHAWL STRAPS—25c. each.

Black Goods.

An excellent grade of Black Brilliantine for bathing suits—36 inches wide—Regular 37 1/2c. quality, at 25c. a yard.

38-inch Black Brilliantine, the 50c. grade at 42c.
Redfern Serge, for Skirts, wide diagonal, for the seashore or mountain—black and navy—18 inches wide, 62 1/2c. a yard.

White Goods.

Short lengths of Regular 25c. India Linon—2 to 8 yard pieces—17c. a yard.

Regular 18c. White P. K., 12 1/2c. a yard.
Fancy Colored Check Muslin—12 1/2c. a yard.
An exceptionally good White India Linon at 16c. a yard.
Remnants of Table Linen—2 to 3-yard pieces—at greatly reduced prices.

A Fan Sale.

Fancy Folding Fans—plain and fancy sticks—3, 5, 10, 15, 20, 25 and 37 1/2c. each.

White Folding Fans—enameled sticks—25c.
White Gause and Silk Fans—50c., 75c., \$1, \$1.50, \$2, \$2.50, \$3, \$3.50, \$4 and \$5 each.
Black Folding Fans—50c., 50c. on up to \$2 each.
Best Satin Palm Leaf Fans—extra size—2 for 50c.

Fancy Plaited Fans—special low price, 10c. each—3 for 25c.

New Belts.

By far the greatest assortment of Belts, Buckles and Belting is here.

Black Beaded and Steel Belts—50c., 75c., 80c., \$1, \$1.50, \$2, \$2.50, \$3, \$3.50, \$4 and \$5 each.
Dull Belt—\$1 each. Girdle shape, \$1.50 each.
Black Elastic Ruffled Silk Belting—50c. a yard. White, better quality, 80c.
Black Elastic Velvet Belting, 80c. yard.
Steel and Jet Elastic Belting—62 1/2c. yard.
Magnificent Sample Line of Neck and Belt Buckles and Clasps—19, 25, 33, 37 1/2, 45, 50, 75, 80c., \$1, \$1.25, \$1.50, \$2 on up to \$3 each. These prices are at least a third less than regular.
Jet and Fancy Fan Chains—25c., 50c. and \$1 each.

White Gloves.

Washable White Chamois 2-clasp Gloves, 75c. a pair.

White Glove 2-clasp Gloves—fancy stitching—75c. pair. Better grade at \$1.
Real Milanese Lisle Gloves—white and black—4 large pearl buttons—washable—50c. a pair.

Ladies' Neckwear.

The new Bandana English Squares and Puffs, 25c. each.

Full size White P. K. Puffs. The 25c. grade at 17c.
Fancy P. K. English Squares, 25c.
White and Colored P. K. Combination Bow and Puffs—quite new—25c.

freshments were served and dancing indulged in.

Miss Virginia Wise is visiting at the Naval Academy.

Miss Eloise Davenport is at home again after a delightful visit to Plymouth, Mass.

Mrs. Walter Wheatley, who has been the guest of Mrs. Willoughby Cooke, on Duke street, has returned to her home, in Washington.

Mr. Carroll Brown, of Baltimore, is visiting his aunt, Mrs. A. Roland Nash, in Ghent.

Mrs. W. H. Gingrich is at home again after a pleasant visit to Washington and Baltimore.

Miss Elizabeth Haskell, who has been visiting Miss Rosa McBee, on Olney Road, left last week to visit in Charleston, S. C., before returning to her home, in Savannah.

Miss Mary Lowe has returned from New York, where she has been teaching this winter.

Miss Pattie Green, of West Point, Va., is visiting Mrs. Victor Parks, in Ghent.

Miss Elizabeth A. Taylor, accompanied by her brother, Mr. Richard A. Taylor, left Friday for Philadelphia, whence they sailed Saturday for a two weeks' tour of Europe.

Miss Maggie Myers and cousin, Miss Kate D. Myers, of Richmond, have returned from the Beach, having been the guests of the Greenwood cottages.

At the party given at 74 Cumberland street Friday night, in honor of the ninth birthday of little Miss Hazel Kirke Barrett, there were present the following young folks: Miss Bertha

Eastwood, Vance Derth, John Rocco, Miss Annie Turner, Miss Mattie Mahone, Miss Mary Mahone, Dabney Mahone, Miss Nannie Mitchell, Miss Maggie Mitchell, Miss Mabel Runaldus, Miss Madeline Runaldus, Webster Runaldus, Miss Alma Walters, Linwood Johnston, Mr. Monroe Oberndorfer, Mosby Simmons, Frank Pason, Miss Nellie Gray, Charlie Billups, Samuel Fischer, Miss Nellie Parker, Mr. Enoch, Miss Anderson, Miss Gretchen, Miss Veitch, Lee Hatch and Miss Emma Mitchell. These young folks had a pleasant time, indulging in games and plays. The Norfolk Juvenile Mandolin and Guitar Club was present and played several pretty pieces.

There was a very delightful tug party given on Friday night to Old Point on the tug Pocahontas. The party, on pleasure bent, left at half past 7 o'clock and in an hour was waltzing gaily at the Hygeia Hotel. The hours passed pleasantly until 11 o'clock, when

the tug's whistle blew and all started for home. It was due to the efforts of Mr. Roland Culpeper that this affair was a success, as he was instrumental in getting it up and managed the affair.

The chaperones on this pleasant occasion were Mrs. A. J. Jordan, Mrs. Meredith Spratt, Mrs. Joseph Culpeper, Mrs. Milhoad, Mrs. Herman Stickney. Among the dancers were Mrs. Dewey, U. S. N.; Mr. and Mrs. John H. Wingfield, Mr. and Mrs. Edward Biscoe, Miss Charlotte Woodside, of Baltimore; Miss Pattie Green, of West Point; Misses Ethel Hardy, Ruth and Margaret Wilson, Eloise Davenport, Annie Delk, Marguerite Burruss, Daisy and Marge Drummond, Lucy Bayler, Marguerite Taylor, Mary Lou Cooke, Virginia Jordan, May F. Doyle, Grace Jones, Mary Lou Gray, Stroud, Annie Maynor, Edna Ryals Parker, Fannie Culpeper, Messrs. Horace Hoggard, Hugh Mercer, Aaron Milhoad, William Wilkinson, Liveus D. Borden.

(Continued on Sixteenth Page.)